Writerpreneur : Book Writing as a Career

Do you know writing can be a career?
Passion towards writing and want to convert it into dollar and cents?
Do you want to learn extra income through writing?

Introduction

A lot of people have a dream to convert their idea into a book. You write a sentence, then a paragraph, then maybe if you're lucky, an entire chapter. Writing happens in fits and starts, in bits and pieces. It's a process. This workshop is organised by the publisher and writer who has vast experience in the book industry. Interestingly, this is the hands-on workshop that helps you to conceptualise your idea and convert your idea into a marketable book. The most significant of this program is to share the secret of how to learn extra income through writing.

Program Objectives

This program aims to

- Prepare you to convert ideas into a book and to help participants to complete their book.
- Help participants to run their own business through writing

Learning Outcomes

After completing this program, participants should be able to

- Understand the structure of a book and master the flow of a book publication
- Publish a book independently and successfully
- Earn extra income through writing.

Who Should Attend?

Junior and senior academicians and anyone who wishes to earn additional income through writing

Methodology

Case studies, forum discussion, role-play, presentations, gamification

Program Outline

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Time	Day One
9.00am– 10.30am	**Knowing and Understanding Your Write Up** In this module, the participant would understand the nature of their scripts. The participant would understand the nature of the publication of the book publishing process. In this module, the participant would identify the requirement. At the same time, participants are prepared physically and mentally towards publication.
10.30am-11.00am	**Break and Networking**
11.00am-1.00pm	**Revealing the script for Publication** Participants would learn to analyse the strength and weakness of their write up. In order to complete a good publication, writers need to identify their strength and limitations. Review of the script for quality improvement is done at this stage. The participant would know the limitation of their area of writing and apply innovation and creativity to capture readers.
1.00pm-2.00pm	**Lunch Break and Networking**
2.00pm-3.30pm	**Identifying the potential of your book** In this module, the participant would learn how to identify the target market or target audience of the book. This module is very important and creates the backbone of the write up because it decides the writing style and also chapters presentation of the book. The participant would decide the style of writing, the depth of the writing here. **Identifying the Right Title** In this module, the participant would learn how to identify a good title and method to convert their thesis into book publication. The criteria, requirement and other elements in term of book title are trained. The participant would develop the fabulous book title at this stage.
	Break and Networking

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3.30pm-4.00pm	

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4.00pm-5.00pm	**Planning the book content** In this module, the participant would learn the systematic ways to plan the content of the book. The flow of the book is important to ensure the success of the book. In addition, the participant would develop the title of each chapter and the sub-chapter in the book. At the same time, the participant would learn how to write a preface for the book.
Time	**Day Two**
9.00am– 10.30am	**Writing and Converting Thesis into the script** In this module, the participant would learn various methods to present the content. The writing style, the consistency, the list of the figure, list of table and other elements to capture more readers are shared in this session.
10.30am-11.00am	**Break and Networking**
11.00am-1.00pm	**Practical Session I: Writing and Editing Your Script** In this session, the participant would be given a chance to develop a section of the book for reviewing. Recommendations, suggestion and coaching method, are applied in this session to enhance the script of the writer. At the same time, the participant would learn the basic editing method through coaching.
1.00pm-2.00pm	**Lunch Break and Networking**
2.00pm-3.30pm	**Script for Reviewer** In this session, the participant would learn the strategies on how to identify the right reviewer that would provide credit to your book. The participant would learn how to deal with the reviewers to enhance the reputation of your book. **Getting Along with the Publisher**

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	In this session, the participant would learn the method to approach a publisher for publication. What are the Dos and Don't in dealing with a publisher?
3.30pm-4.00pm	**Break and Networking**

4.00pm-5.00pm	**Starting Your Journey As Writerpreneurs** In this module, the participant would be exposed to the opportunity in writing industries. The participants would learn how to build up their careers and their business in the writing industry.

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